

Custom Technology Certifies Facilis TerraBlock Shared Storage for Faster AVC/H.264 Encoding

(September 14, 2009) DMN Newswire--2009-9-14--Custom Technology (CTC) today announced Facilis Technology's TerraBlock Storage Area Network as the only SAN solution certified for use with their CINEMA CRAFT(r) HD encoder (CC-HDe). This unique product has totally revolutionized AVC/H.264 encoding technology, since its introduction in November 2006 and is used in combination with Terrablock by several leading post production companies worldwide.

Silicon Philosophies provides marketing, sales distribution and technical support for CINEMA CRAFT(r) HD encoder throughout Europe and Scandinavia. They will be unveiling the latest models of CC-HDe and Terrablock24 during IBC 2009, demonstrating faster than realtime AVC encoding and integrated high-speed SAN capabilities.

"TerraBlock continuously shows exceptional bandwidth capabilities when connected with CC-HDe. The 8Gbit connectivity and virtual-volume aspect of TerraBlock 4.0 allows us to fully exploit the performance characteristics of the encoder," explained Miguel Clarke, director of marketing and strategic planning at Silicon Philosophies. "No other storage device we've tested has been able to achieve this level of performance, reliability and cost effectiveness."

"CINEMA CRAFT(r) HD encoder is a perfect compliment to the TerraBlock shared storage system's workflow and performance capabilities," said James McKenna, vice president, Facilis Technology, "TerraBlock's 8Gbit fibre channel network provides faster-than-realtime HD encoding. Combined with our Virtual Volume architecture and the new Facilis Shared File System, TerraBlock offers seamless integration into facility-wide data flow."

About Custom Technology

Custom Technology Corporation has been providing MPEG encoding technologies for high-end Compressionists for the past 11 years. Since then many Compression and Authoring studios in Hollywood, Europe, and Japan have attributed numerous successful DVD and Blu-ray Disk title releases to their SD and HD products, CINEMA CRAFT(r) Xstream and CINEMA CRAFT(r) HD encoder. For more information, visit www.cinemacraft.com.

About Silicon Philosophies

Silicon Philosophies, pioneers of customized software geared towards the video post-production, broadcast and internet industries, provides sales distribution and support services for CC-HDe throughout Europe and Scandinavia. For more information, visit www.cc-hde.com or contact info@siliconphilosophies.com.

About Facilis Technology

Facilis Technology, Inc. designs and builds high-capacity, turnkey shared storage networks for the post-production field. The company delivers cost-effective, high-bandwidth storage solutions that facilitate a more efficient workflow for content creators in HD, broadcast, graphics and animation industries. For more information, visit www.facilis.com or contact sales@facilis.com.