

NEWS RELEASE

drp Installs Facilis TerraBlock Shared Storage Throughout UK Production Network

Advanced Shared Storage Technology Supports Collaborative Workflows, Helps Migration to 4K Production



HUDSON, MA (September 29, 2015) UK-based multi award winning communications agency and production house, [drp](#), has selected [Facilis Technology's](#) TerraBlock shared storage system to support collaborative workflows across its countrywide network of production studios, post production facilities and offices.

Within [drp's](#) data storage architecture, the new generation of shared storage devices is appealing due to the way they enable teams throughout the organization to work collaboratively. Earlier this year, two Facilis [TerraBlock](#) 24EX/16 64TB expandable shared storage units were installed – one in its Midlands production facility and the other in its London offices. The equipment was specified and supplied by Facilis channel partner, [ERA](#), and became fully operational around March 2015.

“The TerraBlock units are replacing our Avid Unity storage solution which we had used for many years. We were attracted to the TerraBlock as it offered a significant upgrade in terms of storage capacity, much higher available bandwidth than other competitors, and a workflow which allows multiple clients to operate and support 4K – which we will be moving to shortly,” explained Jonathan Hyde, Video Technical Manager, at [drp](#).

“TerraBlock provides our team with the ability to share all media seamlessly. It allows us to work in a flexible way and go beyond our previous setup by rolling this functionality out to other members of the video team – including producers, researchers and production assistants – which was not previously possible due to licensing and a lack of Ethernet connectivity to the previous shared storage,” Hyde explains.

“We are looking to improve efficiency within the suites – even with the cost of an edit seat reducing over recent years. By allowing producers and directors access to ‘offline’ suites to review rushes and perform basic edits prior to an editor being involved, this will enable us to streamline our post production operation,” he explained.

TerraBlock helps drp face up to challenge of 4K production

A key consideration for **drp** was TerraBlock's ability to support 4K production workflows. "We have started to acquire 4K footage and we will shortly be looking to use that in our everyday workflow – with the TerraBlock at the heart of that operation," stated Hyde. "One of our major considerations when looking for a new shared storage was how it would handle a full 4K workflow – and how much bandwidth we would have available."

"Allowing us to run multiple NLEs on both Fiber and Ethernet with enough bandwidth to support additional grading and audio post facilities is probably the thing which has and will continue to help us to develop from where we were," Jonathan Hyde concluded.

For Facilis, the **drp** project marks a strategic milestone in the evolution of 4K operations. "**drp** is one of a growing community of post facilities that are pioneering 4K production workflows for the international market and we are proud that they have selected Facilis TerraBlock as their preferred storage solution," commented Jim McKenna, Technology Vice President at Facilis. "Working closely with ERA and **drp**, we have created a storage architecture that sets a new standard in facilities of this size and scale."

For more information on **drp** its services and clients, go to <https://drpgroup.com/>.

About Facilis Technology

Founded in 2003, Massachusetts-based Facilis Technology Inc. designs and builds affordable, high-capacity, turnkey shared storage and archiving solutions for post production and content creation professionals working in the film, television, education and audiovisual markets. Its production-proven solutions are fast and intuitive, making it easier for creative professional to collaborate and work more efficiently. Flexible, scalable and compatible with industry-standard creative solutions, Facilis' products blend seamlessly into any studio environment – boutique, mid-sized or large – and have been installed in more than 2000 facilities worldwide.

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