

## NEWS RELEASE

### Facilis TerraBlock Provides Shared Storage Cornerstone at Innovative Dutch AV Production Facility

*Tinker imagineers exploits creative collaboration with Facilis shared storage system*



HUDSON, MA (September 22, 2015) – Netherlands-based international experience design, creative consultancy and production agency, [Tinker](#) imagineers has selected Facilis Technology to install its TerraBlock shared storage system within a newly build and alternatively setup AV production facility. Tinker has commissioned a [Facilis](#) TerraBlock 24D/EX16 with 64TB of storage:

it is already operational with the new facility on schedule to open in the autumn of 2015.

First conceptualised in the spring of 2014, Tinkertopia is an inspiring and technically advanced working environment in a newly acquired facility in Utrecht city centre. Tinkertopia provides a range of integrated facilities including an AV production studio, creative atelier and meeting point. It provides hubs for freelancers and an inspiration window for all those that work there.

With the advantage of starting with a blank canvas, Tinker has been able to create a production workflow that will offer fantastic support and new ways of collaboration for its creative teams. The Facilis shared storage system is at the heart of this new workflow. At the new facility, Tinker has expanded the AV-Studio since projects were demanding more and intricate audio visual content. Its audio visual team now consists of an audio visual producer, multimedia developer, 2d/3d designers and non linear editors.

“We aim at the non conventional canvas, everything different than the 16:9 ratio and bigger than the full HD format. This is due to the nature of our projects, which are mainly multi-projector projections in the 3d public space,” explains Michel Buchner, creative technologist at Tinker Imagineers.

After evaluation of several systems, Tinker selected Facilis Technology’s TerraBlock. “We invested in a TerraBlock 24D/EX16 with 64TB of storage,” Michel Buchner explains. “Why Facilis - one of our producers has experience working with Facilis and he was very positive about it. We looked seriously at two systems and in the end Facilis’ proven reliability was decisive.”

Shared storage technology empowers the creative spirit and helps grow the organization. Shared storage is an important concept to Tinker since it allows several creative teams to work in a collaborative way, sharing content and inputs in a real-time environment. In Tinkertopia, a diverse mix of facilities will operate on the shared storage platform, from motion graphics design to 3d design and some systems will be used for non linear editing. A major purpose of the shared storage system will be to support the company’s render farm.

“At Tinker we have experienced strong growth for a number of years and when you grow in size there is need for a central platform which integrates well between operating systems,” Buchner stated. “The fact that you can use TerraBlock to share data between multiple volumes is great. We’re using this facility to support our render-bucket, so everybody has access to all the output, all the time.”

Looking at the company’s high resolution content creation workflow today and in the future, TerraBlock is very supportive to this growing business area. “With our motion graphics stations we’re creating some crazy canvasses. Currently, we’re working on a canvas of 16400x1200 pixels which is a real challenge. At the moment the speed is good but we’re very happy to know that we can gain further speed with the current TerraBlock system and additional SSD’s, as and when it’s needed,” concluded Michel Buchner.

For more information on Tinker Imagineers go to <http://www.tinker.nl/en/home>

## About Facilis Technology

Founded in 2003, Massachusetts-based Facilis Technology Inc. designs and builds affordable, high-capacity, turnkey shared storage and archiving solutions for post production and content creation professionals working in the film, television, education and audiovisual markets. Its production-proven solutions are fast and intuitive, making it easier for creative professional to collaborate and work more efficiently. Flexible, scalable and compatible with industry-standard creative solutions, Facilis' products blend seamlessly into any studio environment – boutique, mid-sized or large – and have been installed in more than 2000 facilities worldwide.

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